

Kurt Semba Al Product Manager





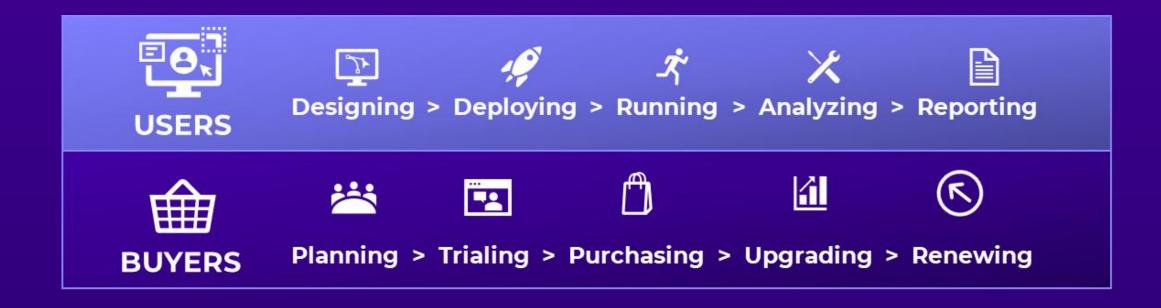


What? Our Vision

REIMAGINE EVERY EXPERIENCE

What Experiences?





Determining enterprise investment in Al



ACCELERATE

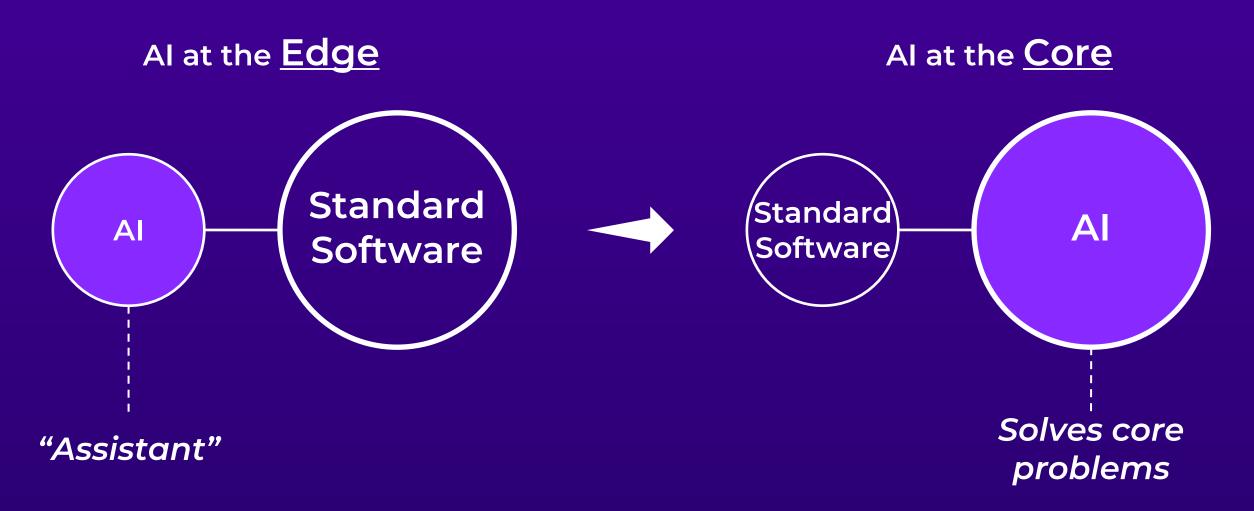
REPLACE

CREATE

EXPERIENCES







Build adaptive systems Solve problems we cannot encode in standard software



Standard Software

AI

Rules

Learning

Certainty

Probability

Static

Adaptive

Taught by humans

Trained by data

Encodes what we know



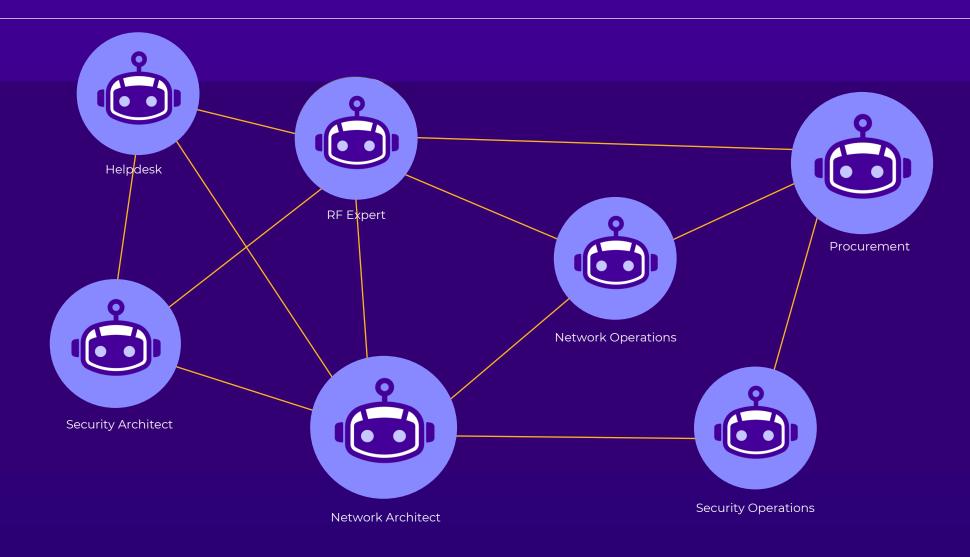
Deals with what we don't know



Technology	Value realized via
Web	Web Sites
Mobile	Mobile Apps
AI	Al Agents / Automation / Micro Apps

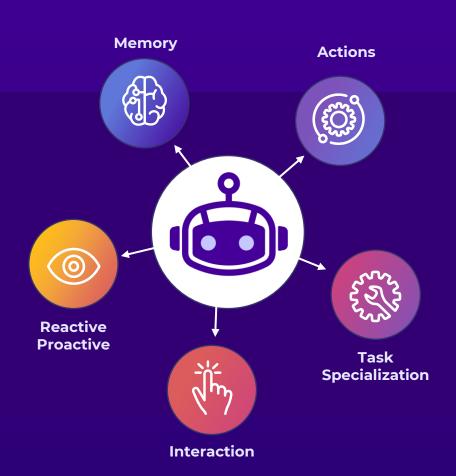
The future of teams - Human + Digital Workforce





What is an agent?





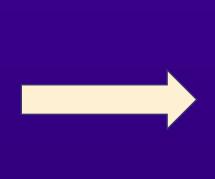
An agent has several key capabilities

- Autonomous actions using tools and recommendations w/ or w/o HITL
- Having <u>memory</u> for more context
- Being <u>Reactive</u> as well as being <u>proactive</u>
- <u>Specialized</u> in one or few <u>tasks</u>
- Interaction with both humans and other agents

From







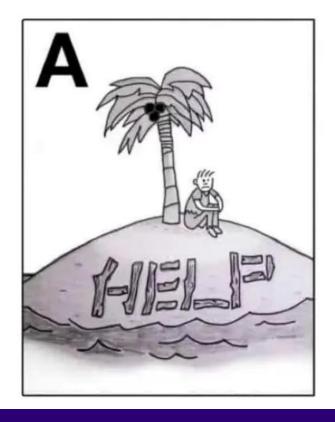


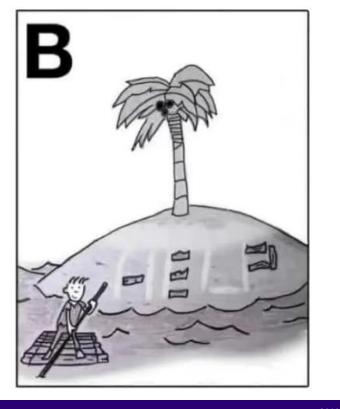
From Chatbots to Teammates: Agency in Action



A system's capacity to process information, make decisions, and act upon the environment

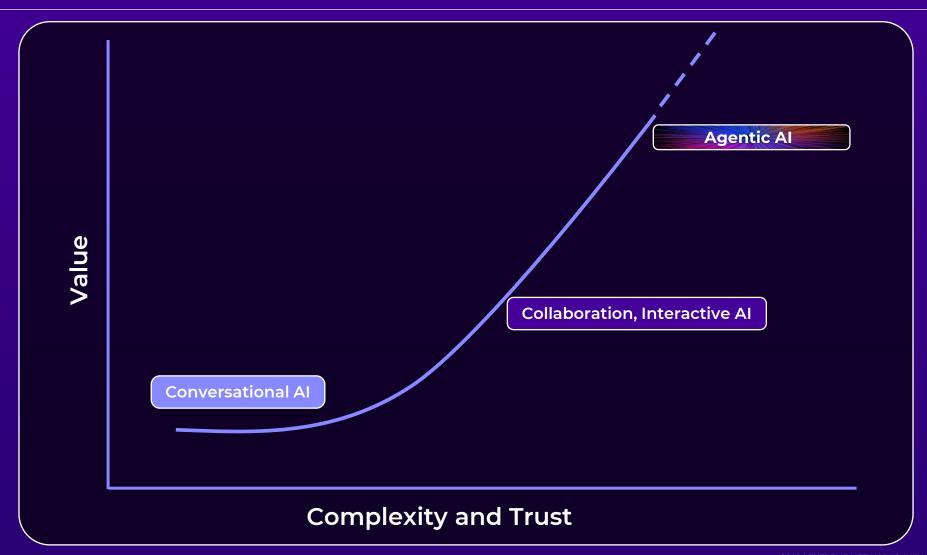
High Agency in a Meme





Value growths exponentially with agentic systems





Standards enable Agency







Levels of Agency

Level/Axis	Agency Description	Example Domain
L0: Minimal / None	No autonomy, pure tool	Calculator
L1: Rule-based	Fixed logic, single-goal	Smart speaker
L2: Learning / Adaptive	Decision-making, reinforcement learning, context response	AlphaGo, RL agents
L3: Cognitive, Reflective	Planning, memory, reflection, LLMs	GPT agents
L4: Self-directed / General	Lifelong learning, generalization	Autonomous vehicles
L5: Socio-emotional	Personality, multi- agent collaboration, emotion	Future digital societies



Controlling Levels of Agency



Deployment Scope

- · Default: Entire Network
- Optional: Site or Region (as defined by the customer)



Action Scope

- · Default: Inherited from User
- Optional: 3rd party system integration (ITSM and ITOM platforms)



Human in The Loop

- Default: Required prior to any action from Agent
- Optional: Not required prior to specific actions from Agent





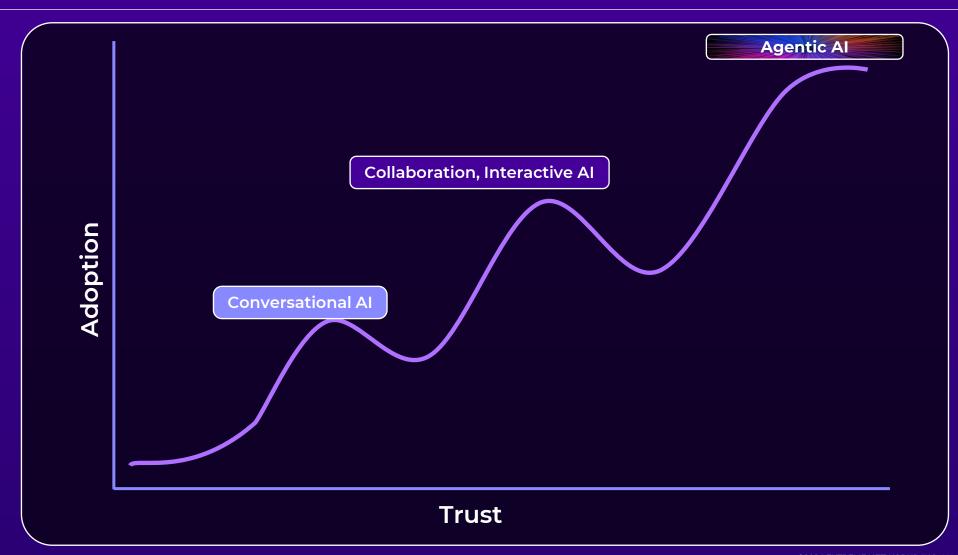
If you don't trust it, you're not going to use it

- Satya Nadella, on trustworthy Al

Microsoft CEO Satya Nadella, Oct 2024, Microsoft Al Tour

Adoption increases as trust is built





Service Agent – Initial Capabilities at GA



Available 24/7 to support staff to resolve tickets (using knowledge)

Automated evidence collection

Efficient case creation to GTAC (Service Cloud / ExtremeWorks)

Case Reporting – admins can check on the status of their cases by the service agent

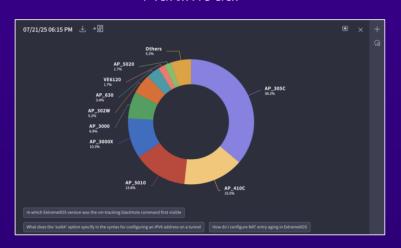
Interaction: The Broadest Range of Al Capabilities

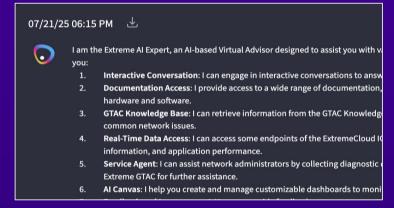


Al Expert

Conversational

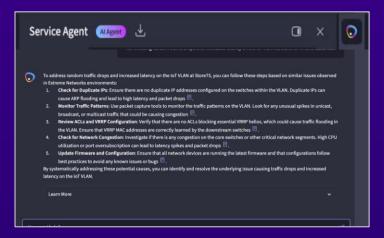
Al Canvas Multimodal





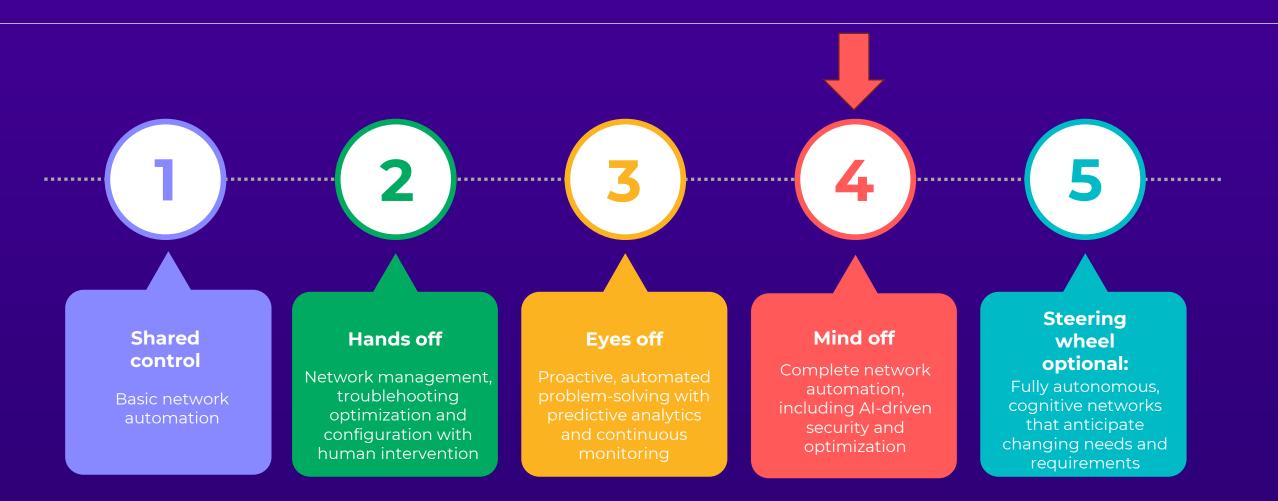


Al Agents Autonomous with HITL



AI Capabilities applied to networking – when do we reach Stage 4?





Al will not replace you but a human using Al might