

Automatiserad Pentesting

Security Validation at the Heart of **CTEM**

Controls not validated,

will degrade over time



THREAT PREVENTION

CRISIS RESPONSE

Credentials Stolen

Access of Network

Info Stealer Deployed

Phishing

Email

Remote

Lateral Movement Exfiltration

Internal

Reconnaissance

First Public Indicator

Data Encrypted

Data

CEO Called by Law Enforcement

BOOM

Social Media Sentiment Falls

Press **Conference**

Executive Updates

Notify **3rd Parties** BoD

Meeting

Legal Disposition

Stock Falls

Forensic Insider Investigation Victim

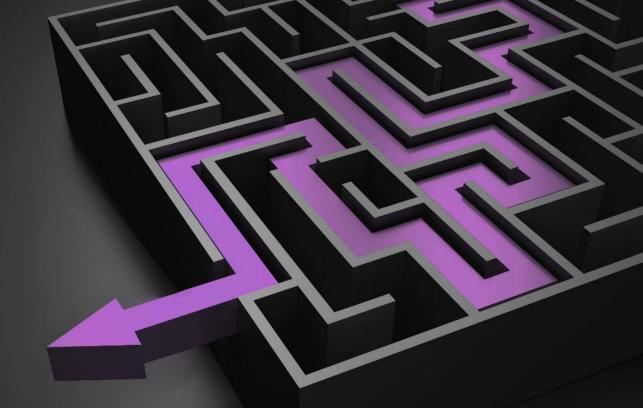
Response Website

FINANCIAL IMPAC1 AGGEGGMENT

REGULATOR INVESTIGATION



THE STATE OF PENTESTING 2024



PENTERA The State of Pentesting Survey 2024

Your annual PENTESTING budget for 2024 is due to:

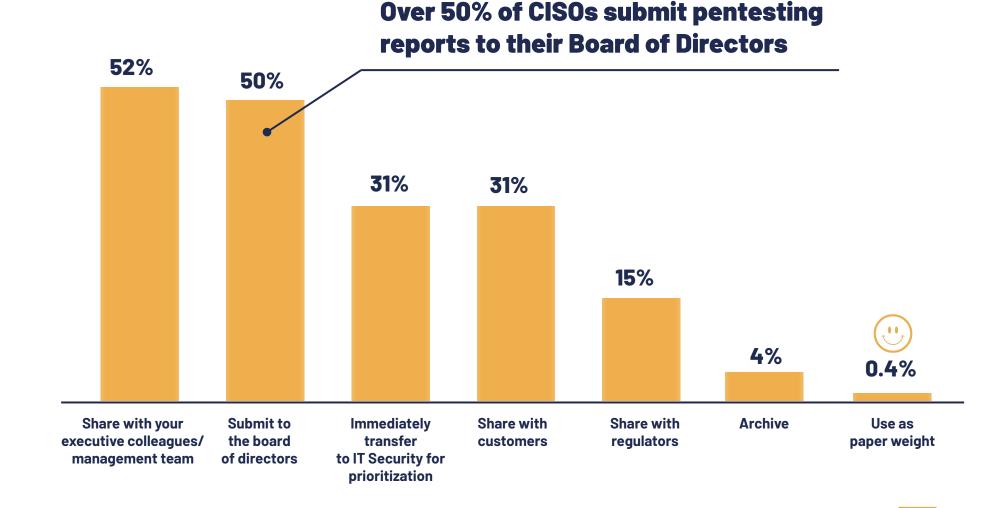


Your annual OVERALL IT Security budget for 2024 is due to:



PENTERA The State of Pentesting Survey 2024

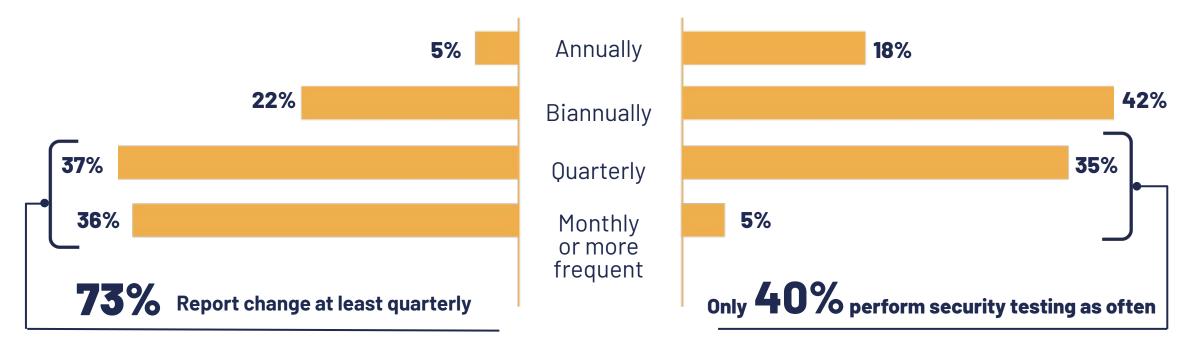
What CISOs do with their pentesting report





How often are you adding/subtracting resources to/from your network?

How often does your organization conduct manual pentest assessments?

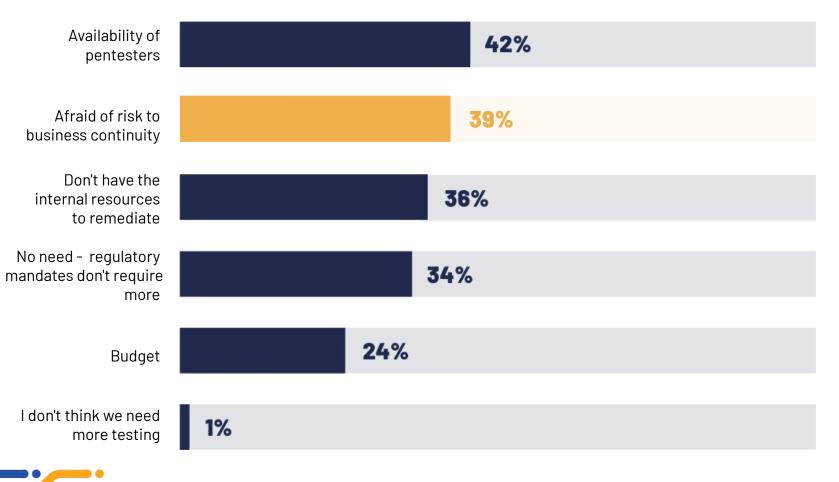




Business impact analysis

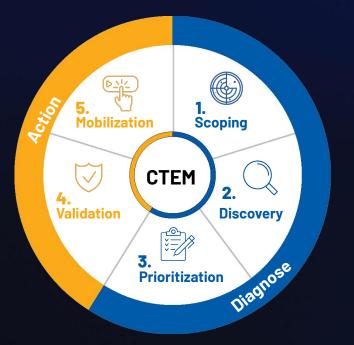


Barriers to pentesting



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Continuous Threat Exposure Management (CTEM)



By 2026, organizations that **prioritize** their security investments based on a **continuous exposure** management program will be 3x less likely to suffer a breach



CHALLENGES

The traditional mindset

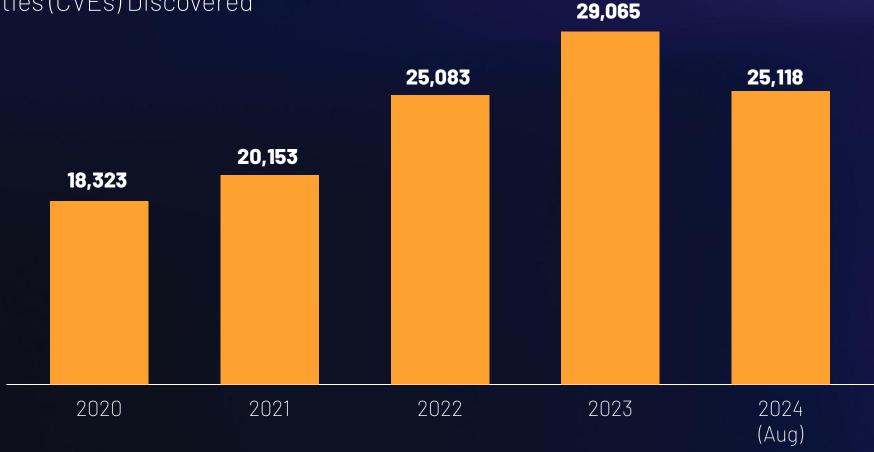






Reality Check - We Can Never be Patch Perfect

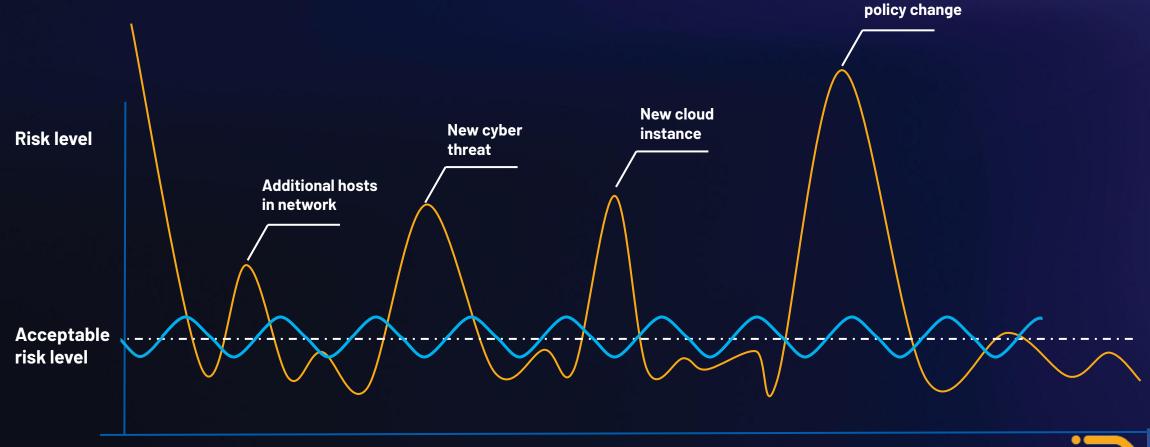
Vulnerabilities (CVEs) Discovered





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Challenge #1: Constantly Changing Attack Surfaces and Risk Exposure



Network

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Challenge #2: Ineffective Remediation with Traditional Vulnerability-Centric Approaches

Non-patchable attack surfaces will account for over 50% of enterprise exposure by 2026.







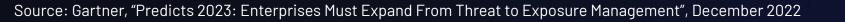
MISCONFIGURATION PRIVILEGES

HUMAN ERROR



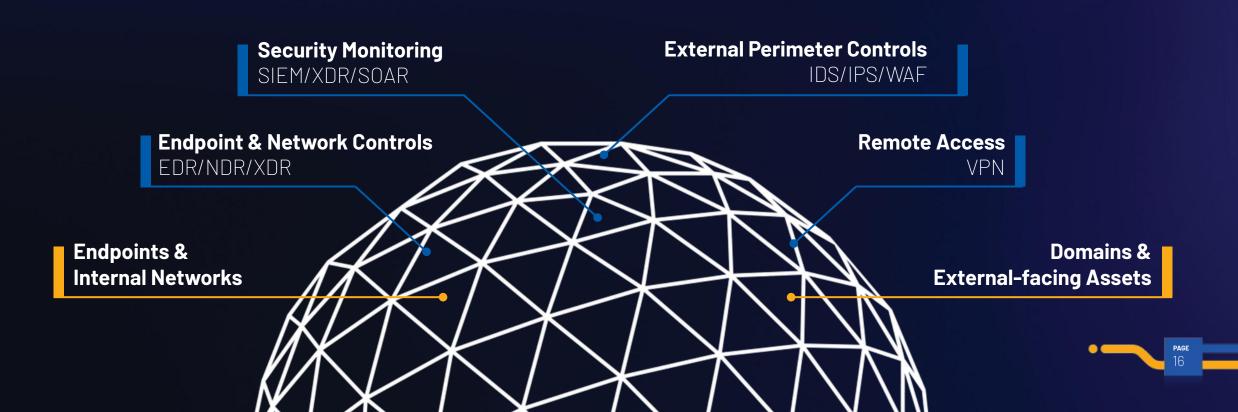
LEAKED CREDENTIALS

DATA HYGIENE



Gartner

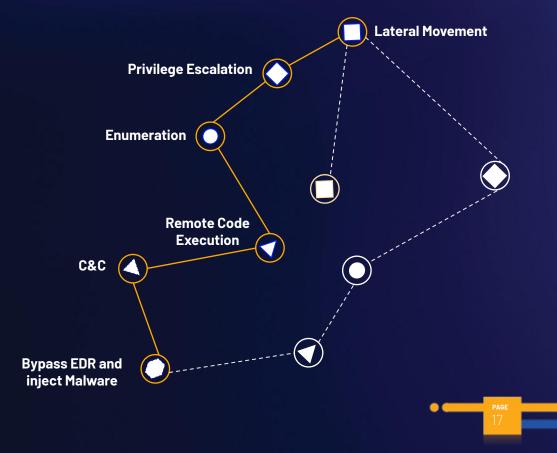
Challenge #3: Security & Policy gaps DO YOUR CYBER DEFENSES TRULY WORK TODAY Against The Latest Threats?





Take the Attacker's View with SECURITY VALIDATION

Test your entire attack surface Reveal true exposure Prioritize fixes based on risk impact





Ransomware Readiness Blueprint

Account Susceptibility



Credentials provided by the user as an entry point

User **veritas** Context **PENTERA.LAB**



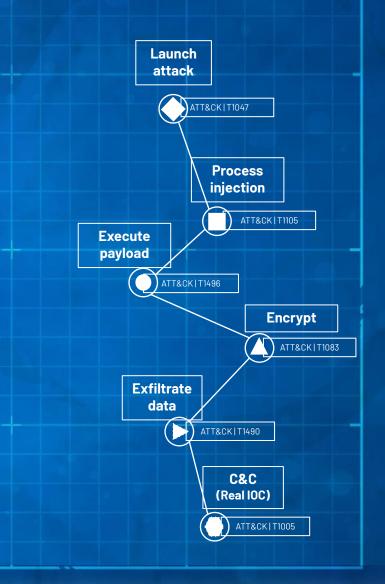
Ransomware Readiness Blueprint

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Validate Credentials

Validated domain credentials from user input

User **veritas** Domain **PENTERA.LAB**



PENTERA

Ransomware Readiness Blueprint

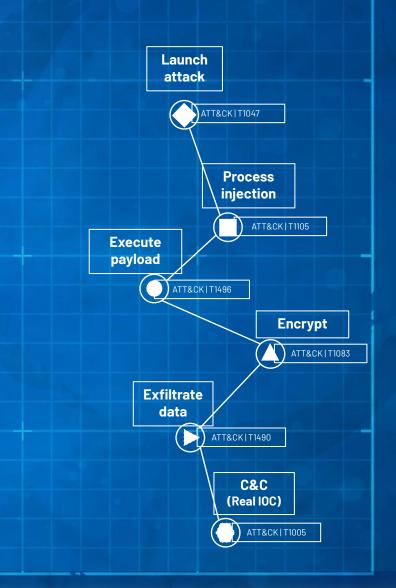
Privilege Escalation



Found a user with privileged RCE capabilities



Domain PENTERA.LAB User veritas



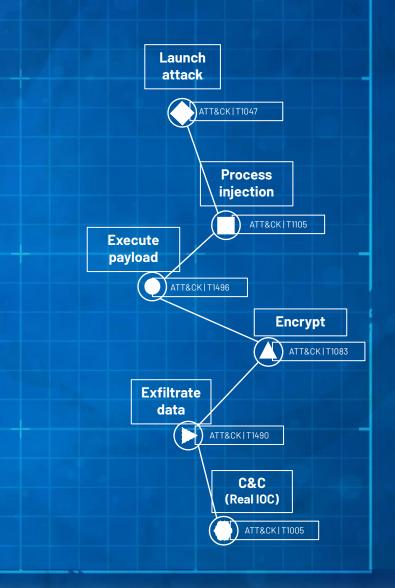
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Ransomware Readiness Blueprint

Remote Access



Opened remote control channel on the host

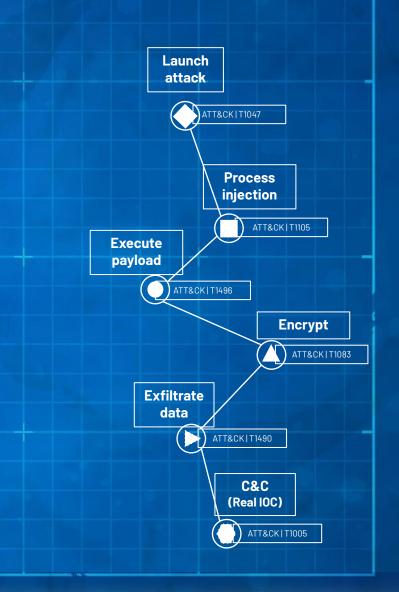


Ransomware Readiness Blueprint

Lateral Movement



Uploaded malware to host over network protocol



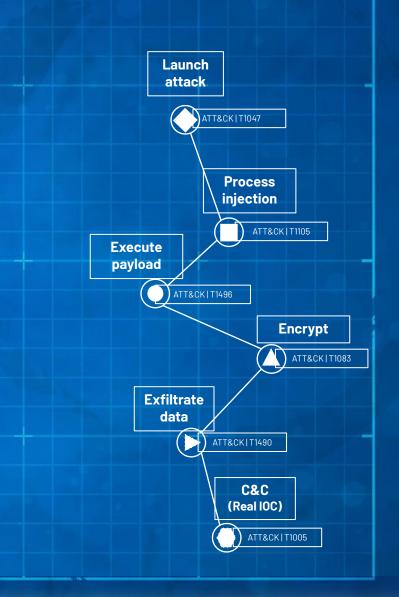
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Ransomware Readiness Blueprint

Encryption Preparation



Generated Encryption key



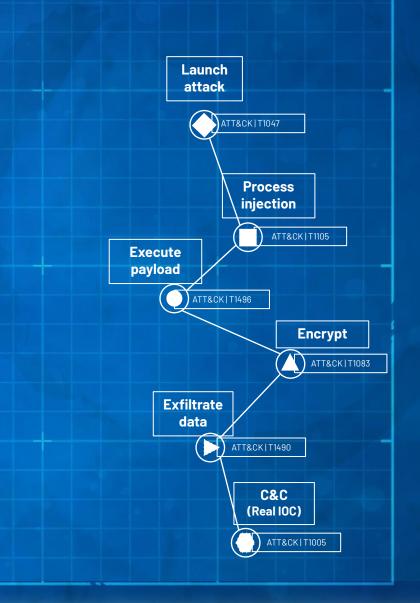


Ransomware Readiness Blueprint

Identify Critical Data for Exfiltration



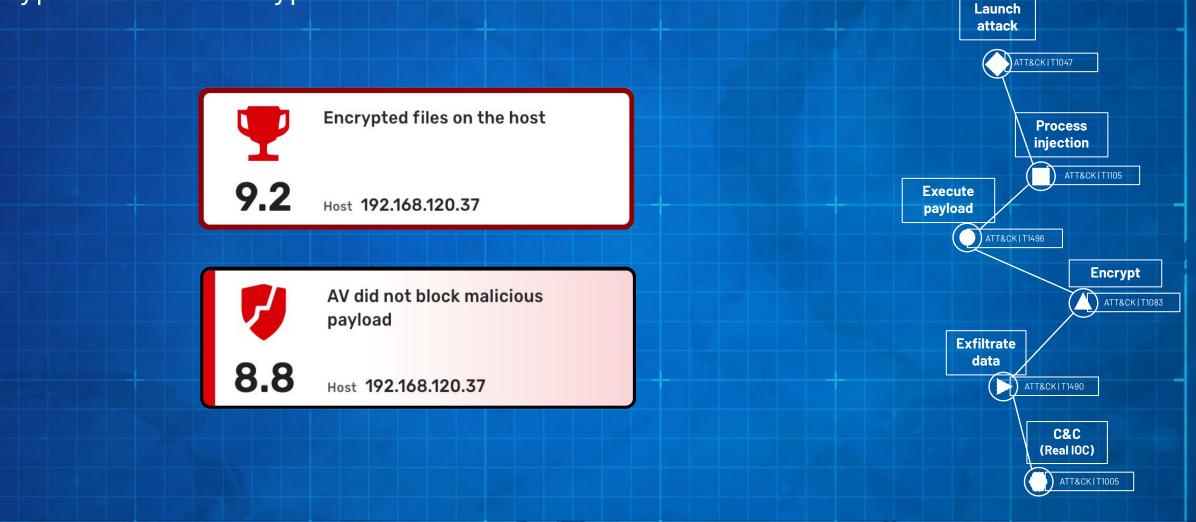
Enumerated files on the host



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Ransomware Readiness Blueprint

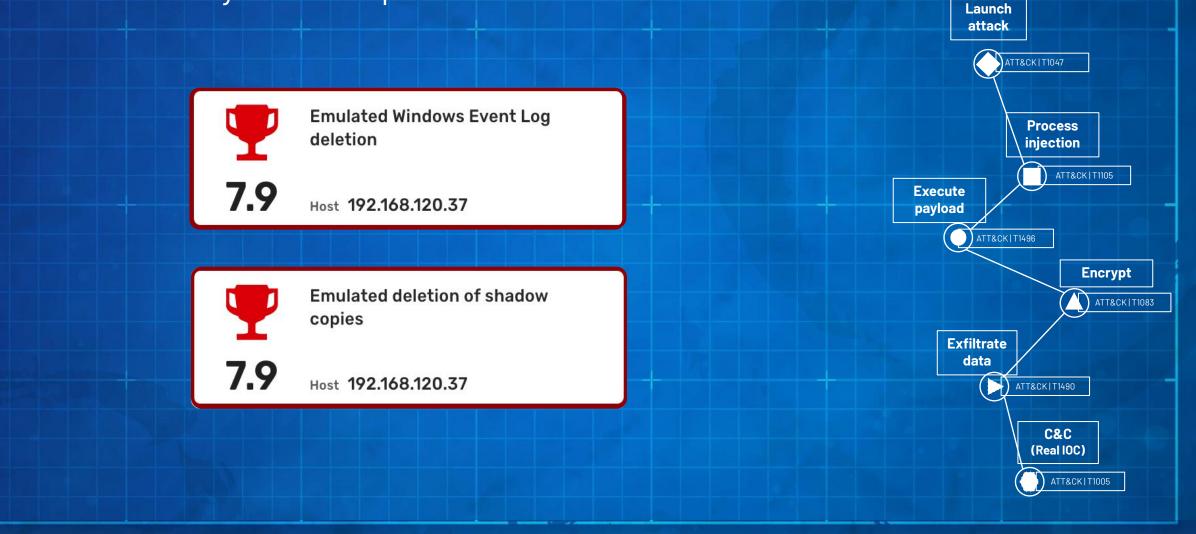
Bypass EDR & Encryption





Ransomware Readiness Blueprint

Disable Recovery & Clean Up Tracks



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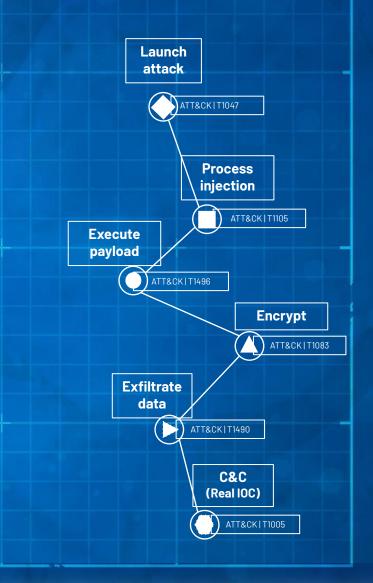
Ransomware Readiness Blueprint

Establish Communication



Payload established connection with Pentera's C2 server





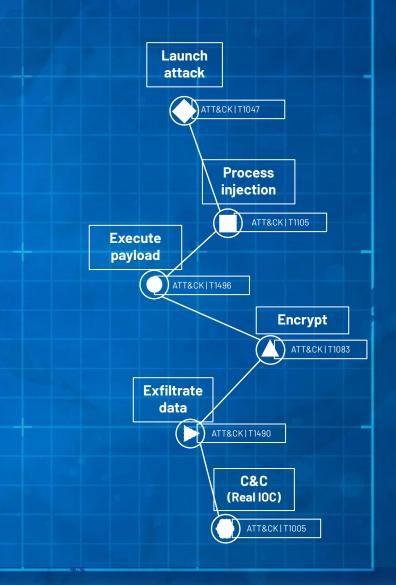
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Ransomware Readiness Blueprint

Exfiltrate the Crown Jewels



Exfiltrated data to a designated C2 server







Making the financial case for Exposure Validation



Severity Reduction Factor

Industry average cost of a breach in 2023:

- \$4.45M for organizations prioritizing vulnerabilities by CVE score only
- **\$3.98M** when **risk-based analysis** is used for prioritization

11% breach severity reduction with Exposure Validation

Cost of a data breach by vulnerability management prioritization approach



Probability Reduction Factor

Industry average breach probability



Pentera customer breach probability





Customer data -230 customer years Public breach data -VERIS Community DB + _____online research

VERIS

Pentera customers have 81% lower probability of being breached

Qualitative ROI



Cybersecurity employee satisfaction and retention



Improved day-to-day security operations



Improved communication with management



Support for compliance processes



Reduced cyber insurance premiums



Evidence for security product evaluations (bake-offs)

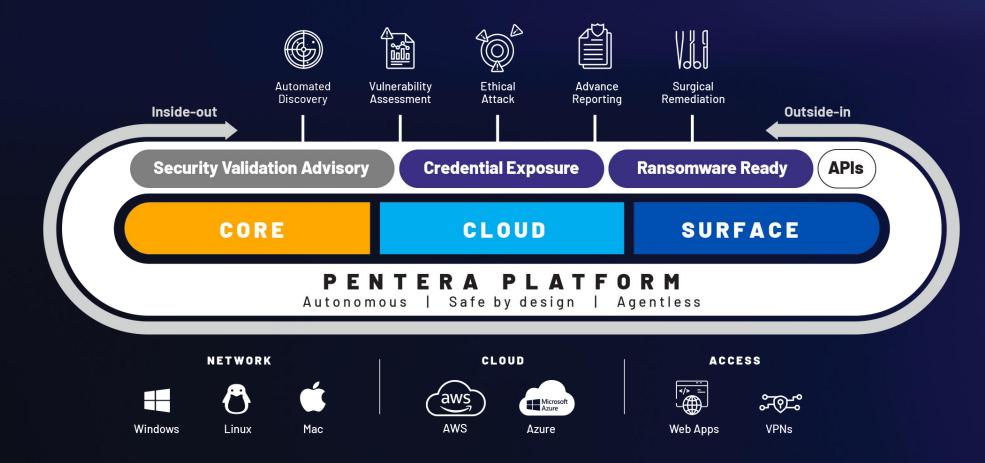
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The Platform

One Platform for All Your Validation and Exposure Management Needs

Pentera Platform: Total Security Validation



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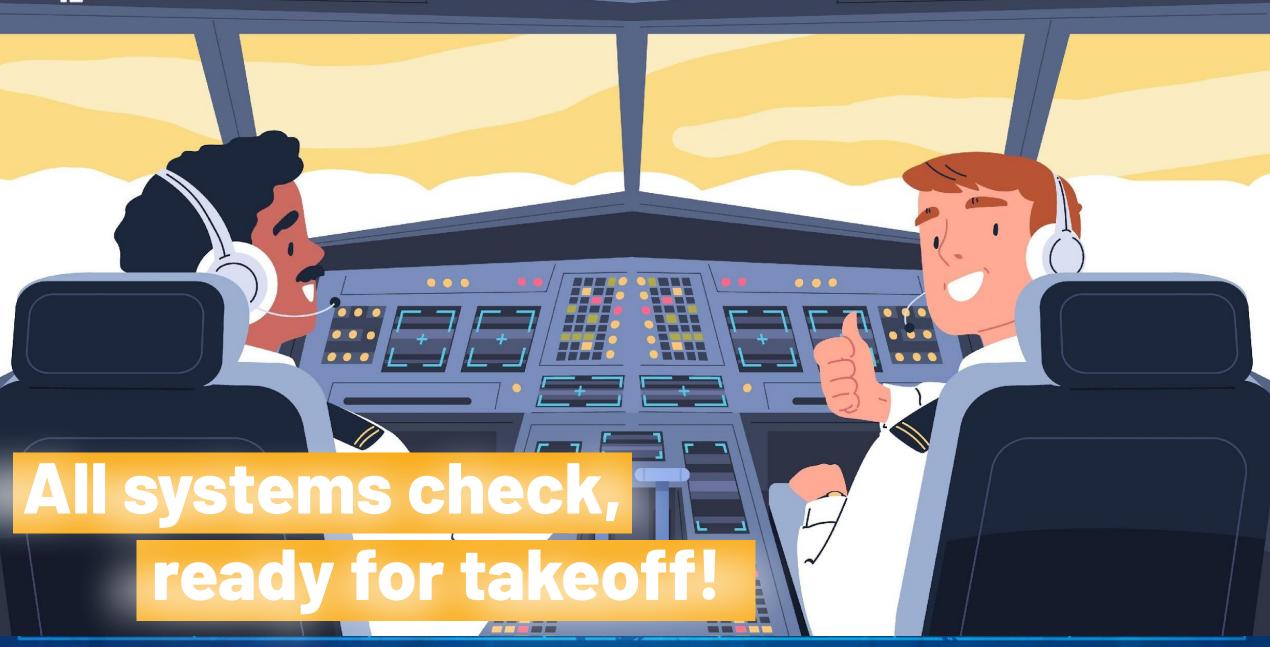
Pentera Surface 3 weeks lead time (domain ownership, asset & domains)

PoV fundamentals:

- Save and controlled
- Pentera Core: No learning phase: no artificial intelligence requiring cloud data matching
- Pentera Core: On-prem approach all information stays

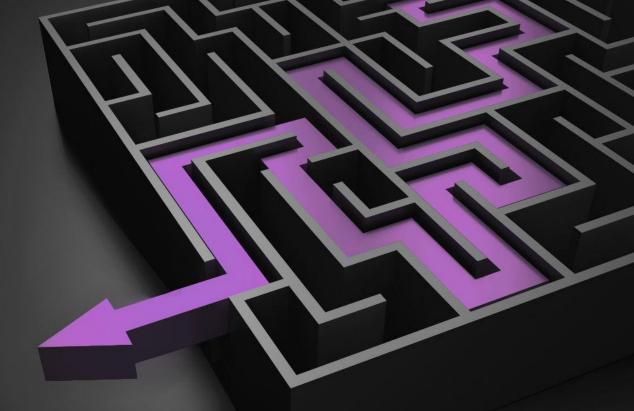






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THANK YOU!